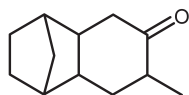


Herbal

Fruity

PLICATONE

974482



1,4-Methanonaphthalen-6(2H)-one,  
octahydro-7-methyl-

## REFERENCES

CAS number: **0041724-19-0**

FEMA number: –

REACH number: –

Stabilizer: **None added**

Solvent: **None added**

Firmenich code: **974482**

## Tenacity

Lasts 2 days  
on a smelling strip.



1 month

3 weeks

2 weeks

1 week

4 days

3 days

2 days

1 day

6 hours

3 hours

2 hours

1 hour

## OLFACTIVE NOTE

Natural smooth herbal, aromatic, woody and fruity note. PLICATONE recalls artemisia, pine, juniper berry and cedar with an appealing, slightly fruity undertone.

## PERFUMERY USAGE

Combines with interesting effects in fougere, lavender, pine and spicy notes. With woody notes it helps to lift the perfume and with mossy materials it gives a natural freshness.

## PHYSICO-CHEMICAL PROPERTIES

appearance	colourless liquid
flashpoint	>100°C
vapour pressure	2.97 Pa at 20°C
purity	min 99%
log p (measured)	2.45
molecular weight	178

## STABILITY & PERFORMANCE

RECOMMENDED APPLICATIONS	STABILITY	TYPICAL % USE	SUBSTANTIVITY & REMARKS	
<b>fine fragrances</b>	■■■■■	traces - 0.5%	<b>Top and heart note</b>	
<b>shampoo</b>	■■■■■	traces - 1%	wet: ■■■■■	dry: ■■
<b>shower gel</b>	■■■■	traces - 1%	bloom: ■■■■	
<b>soap</b>	■■■	traces - 1%	foam: ■■■■■	dry hand: ■■■■
<b>detergent</b>	■■■■	traces - 1%	wet: ■■■■	dry: ■
<b>softener</b>	■■■■■	traces - 1%	wet: ■■■■■	dry: ■■
<b>APC</b>	■■■	traces - 1%	–	
<b>candle</b>	■■■■	traces - 1%	cold wax: ■■■■■	burning: ■■■■